



MISSION STATEMENT

To provide safe, proficient and friendly air transport in support of East Arnhem Land's Indigenous communities.

COMPANY PHILOSOPHY

Air Arnhem holds dear and adheres to its Mission Statement through the following core ideas and values:

- 1. Safety for our passengers, aircrew and aircraft is the vital recipe for our business longevity and integrity. If we cannot guarantee all three of these, we will not conduct air transport.*
- 2. We will strive for and invest in continuous improvements of proficiency while maintaining a humble team spirit.*
- 3. Communication will be conducted with honesty and clarity in open dialogue with our staff, customers, contractors and CASA.*
- 4. Our mission's purpose is to be lived and breathed by all company personnel; therefore time and the necessary resources will be invested in this area.*
- 5. Morale is infectious and should circulate from our staff to our passengers in order for our company to be genuinely friendly. Therefore management must make every effort to help build and support this flow.*
- 6. This is not just a job, nor is it a means for staff to merely gain industry experience. Our team will therefore not only be trained by the best means possible, but will be given opportunities to learn about Arnhem Land's unique people and culture, so as to not only enjoy living here but desire to make it a better place for all who call Arnhem Land home.*

(Original Signed)

Mike Ellem
Director, Air Arnhem
30th June 2020.